

Financial support is key to maximizing the fundraising efforts of [EVENT NAME benefitting the Foundation Fighting Blindness]. We are seeking sponsors to help us underwrite costs and contribute to the silent auction. The event is expected to draw [EXPECTED NUMBER OF GUESTS] people.

**PLATINUM – $10,000**

* Presenting partner of the event
* Prominent logo placement in all promotional items, including invitations and flyers, event program, press outreach materials, and social media
* Recognition during the evening
* Corporate name and web URL included on event website
* “Word from our sponsor” opportunity at event. This can either be a recorded advertisement, or a representative speaking to the crowd for no more than 60 seconds.
* Inclusion of signage, i.e. a banner, pamphlets, etc.
* Ten (10) tickets to the event

**GOLD – $5,000**

* Logo placement in all promotional items, including invitations and flyers, event program, press outreach materials, and social media
* Recognition during the evening
* Corporate name and web URL included on event website
* Brochure availability at check in
* Four (4) tickets to the event

**SILVER – $1,000**

* Logo placement in all promotional items, including invitations and flyers, event program, press outreach materials, and social media
* Corporate name and web URL included on event website
* Two (2) tickets to the event

**BRONZE – DONATION OF AUCTION ITEM**

* Logo placement in event program
* Two (2) tickets to the event